



For Immediate Release

CTB/McGraw-Hill and TurnLeaf Solutions Expand Alliance

Data Mining System Provides Customized Achievement Reporting

Monterey, CA – June 21, 2004 - CTB/McGraw-Hill, the nation's leading provider of assessment solutions, and TurnLeaf Solutions, Inc., national provider of customized online reporting and data analysis, today announced the expansion of their strategic alliance to encompass the delivery of TurnLeaf's Achievement Management System (AMS) to customers nationwide.

The CTB and TurnLeaf solution is tailored to meet the requirements of *No Child Left Behind*. AMS provides educators the ability to store in a central warehousing system national, state, and local online assessment results aligned with all Student Information Systems. Once this data is in the system, administrators and teachers can create, share, and publish customized reports reflecting student progress over time, as well as progress on formative assessments and summative state tests. In addition, AMS allows educators to create required Adequate Yearly Progress reports directly from the stored data.

"Our expanded alliance with TurnLeaf provides greater support to educators at the state, district, and local levels," said CTB president David Taggart. "Together with our *i-know* assessment products, AMS creates a comprehensive online solution for individualized instruction and precision reporting."

"TurnLeaf's Achievement Management System (AMS) and data integration services provide educators with a reliable learning management solution for accountability and instructional reporting. CTB's leadership in educational assessment combined with TurnLeaf's AMS delivers educators an effective learning management and accountability tool they can trust," said TurnLeaf President/CEO Eric Meyer.

The *i-know* family of web-based assessment, writing, and reporting tools provides teachers and administrators with ongoing student data to inform instruction and direct teaching and learning. Content aligned to state standards is available for Grades 3-8 in an easy-to-use format. Immediate online reports provide information about growth and progress for data-driven decisions.

About CTB/McGraw-Hill

As the nation's leading publisher of standardized achievement tests for pre-school, elementary, middle, and high schools, CTB/McGraw-Hill LLC offers a broad range of assessments, software and services. CTB/McGraw-Hill LLC is part of McGraw-Hill Education and is owned by The McGraw-Hill Companies (NYSE: MHP), a global information services provider meeting worldwide needs in the financial services, education and business information markets through leading brands such as Standard & Poor's and BusinessWeek. Founded in 1888, the Corporation has more than 280 offices in 40 countries. Sales in 2003 were \$4.8 billion. Additional information is available at www.mcgraw-hill.com and www.ctb.com.

About TurnLeaf Solutions, Inc.

Turnleaf Solutions Inc. is an innovative software development company based in Littleton, CO. Turnleaf researches, designs, and develops utility-centric software that provides flexible data analysis options for high-level research of classroom needs. TurnLeaf software is designed to provide data-driven instruction and achievement management capabilities suitable for virtually any demographic, programmatic, and test data environment. For additional information, please visit www.turnleaf.com.

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